

BLONDME


Schwarzkopf
PROFESSIONAL

ACHIEVE ICONIC BLONDE RESULTS

PERFECTLY BALANCED NEUTRALIZATION AND SOPHISTICATED TONE ENHANCEMENT WITH THE BLONDME PASTEL TONERS AND DEEP TONERS



5 STEPS TO A PERFECT BLONDE SERVICE

1 _____

Evaluate the depth and tone direction of the lifting result

2 _____

Chose the right tone direction depending on the underlying pigments in order to neutralize or enhance the colour

3 _____

Decide on the application technique, tool and development time

4 _____

Ensure proper BLONDME after care in-salon

5 _____

Recommend the right BLONDME care range for the at home maintenance and book a new appointment with your client

Together. A passion for hair.

BLONDME

BOND ENFORCING BLONDE TONING



BENEFITS

- Deep Toners enrich dark/medium blonde hair or counteract unwanted warmth
- Pastel Toners provide tone enhancement or neutralisation
- BOND ENFORCING HYDROLOCK TECHNOLOGY
- pH neutral mixture
- Ammonia-free
- Intermixable



APPLICATION & DEVELOPMENT

- End the oxidation process with the **BLONDME Bonding Shampoo** and **BLONDME Bonding Mask**.
- Mix the **BLONDME Toners** with **BLONDME Premium Oil Developer** 2% 1:1
- Apply in fine sections on damp, towel dried hair using a generous quantity of product
- Rinse until water runs clear and apply **BLONDME Care** without additional shampoo



- **Processing Time: up to 20 minutes**
- Additional heat is not recommended



Up to 5 min.
Refining



Up to 10 min.
Refreshing



Up to 20 min.
Balancing



PASTEL TONERS



ICE-IRISÉ



STEEL
BLUE



ICE



SAND



BISCUIT



BROWN
MAHOGANY



STRAWBERRY



LILAC

DEEP TONERS



MILK
CHOCOLATE



NOUGAT



GRANITE



DEEP
CHESTNUT

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