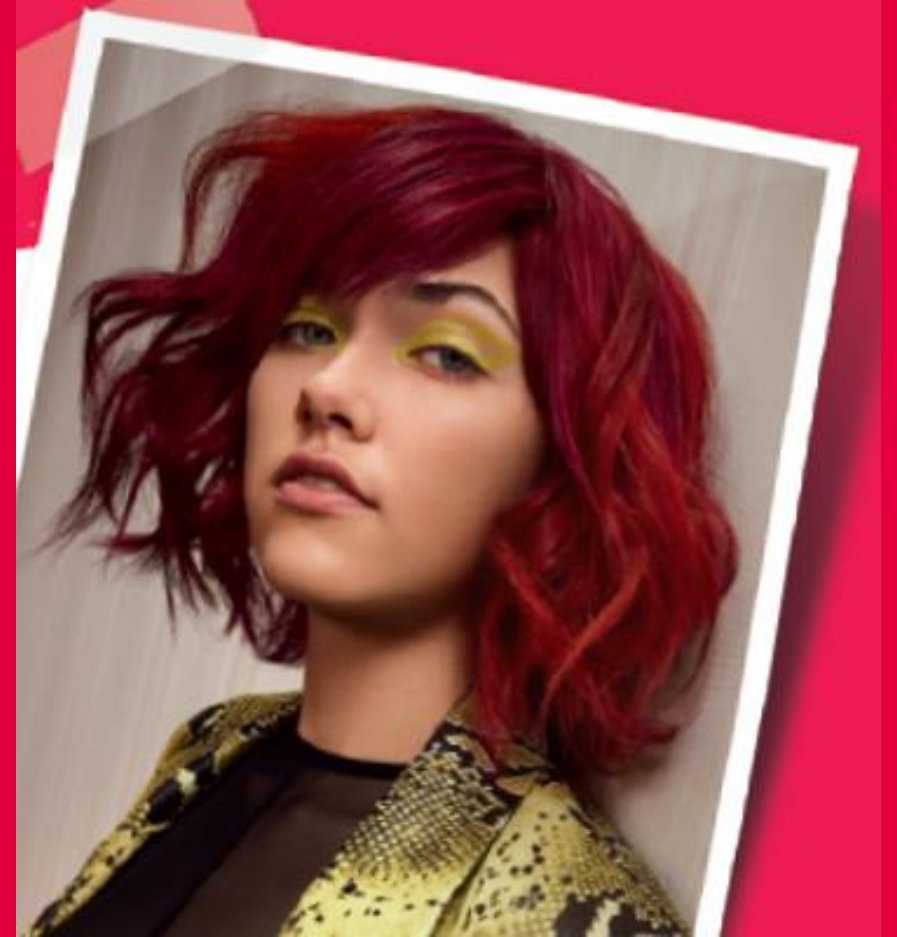


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# Type of Colouration

Wunderbar is a German Colour  
Offering Solid – Bold – Intense Colouring  
with even coverage results.

Exclusive to Sally Europe  
Salon Services

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# Services

- Permanent Hair Colouring
- Demi-Permanent Colouring
- Pastel Toning
- Freestyle Temporary Colouring

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# Permanent Colouring - Features & benefits

## Our Secret

### ➤ Triple Colour Technology

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*Shade Specific, low ammonia & alkali concentration*

Wunderbar Ammonia levels range from 1,7 to 2,2 dependant on the shade.

*High performance pigments*

*Conditioning agents (Panthenol & Plant Proteins)*



**Triple Color  
Technology™**

# Permanent Colouring - Features & benefits

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- 125 Shades
- 8 Mix Tones + Clear
- Permanent & Demi-permanent
- 100% Grey coverage
- Less irritation on the scalp
- No dripping during application
- Optimal durability & long lasting results
- 60ml Tube



**Triple Color  
Technology™**



# Wunderbar Number System:

Level	Shade
<b>2</b>	<b>Black</b>
<b>3</b>	<b>Dark Brown</b>
<b>4</b>	<b>Medium Brown</b>
<b>5</b>	<b>Light Brown</b>
<b>6</b>	<b>Dark Blonde</b>
<b>7</b>	<b>Medium Blonde</b>
<b>8</b>	<b>Light Blonde</b>
<b>9</b>	<b>Very light Blonde</b>
<b>10</b>	<b>Extra Light Blonde</b>

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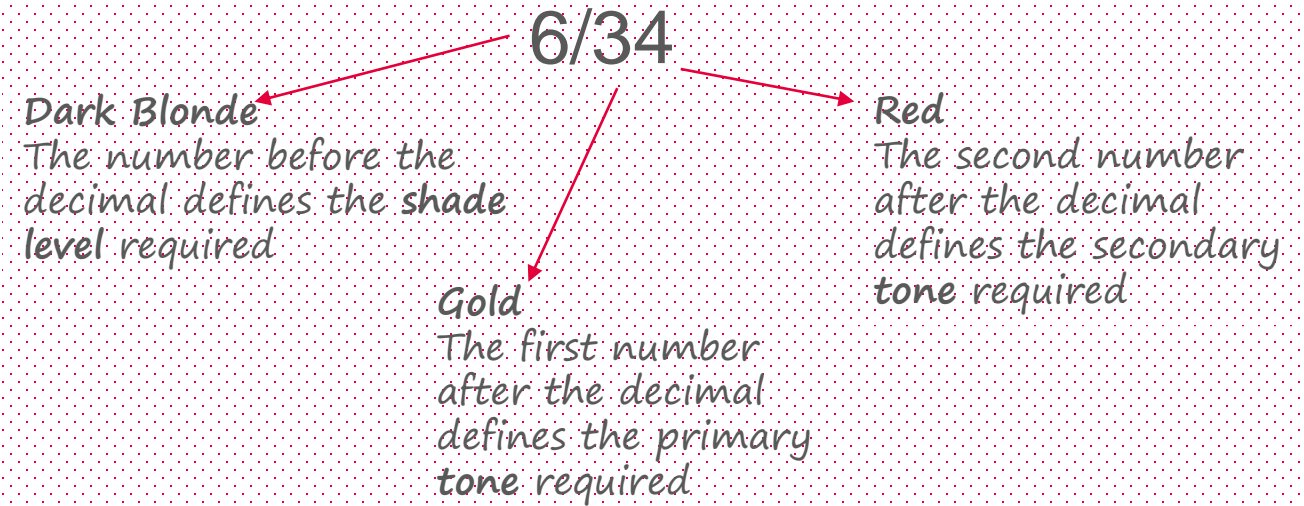
# Tones

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1	Ash (Grey)
2	Matt (Green)
3	Gold (Yellow)
34	Gold/Red (Copper look)
4	Red
5	Mahogany
6	Violet
7	Brown (mix of warm & cool shades – slightly warm)
8	Pearl (Blue)
9	Soft Violet

**Tip**

Shade level . Tones



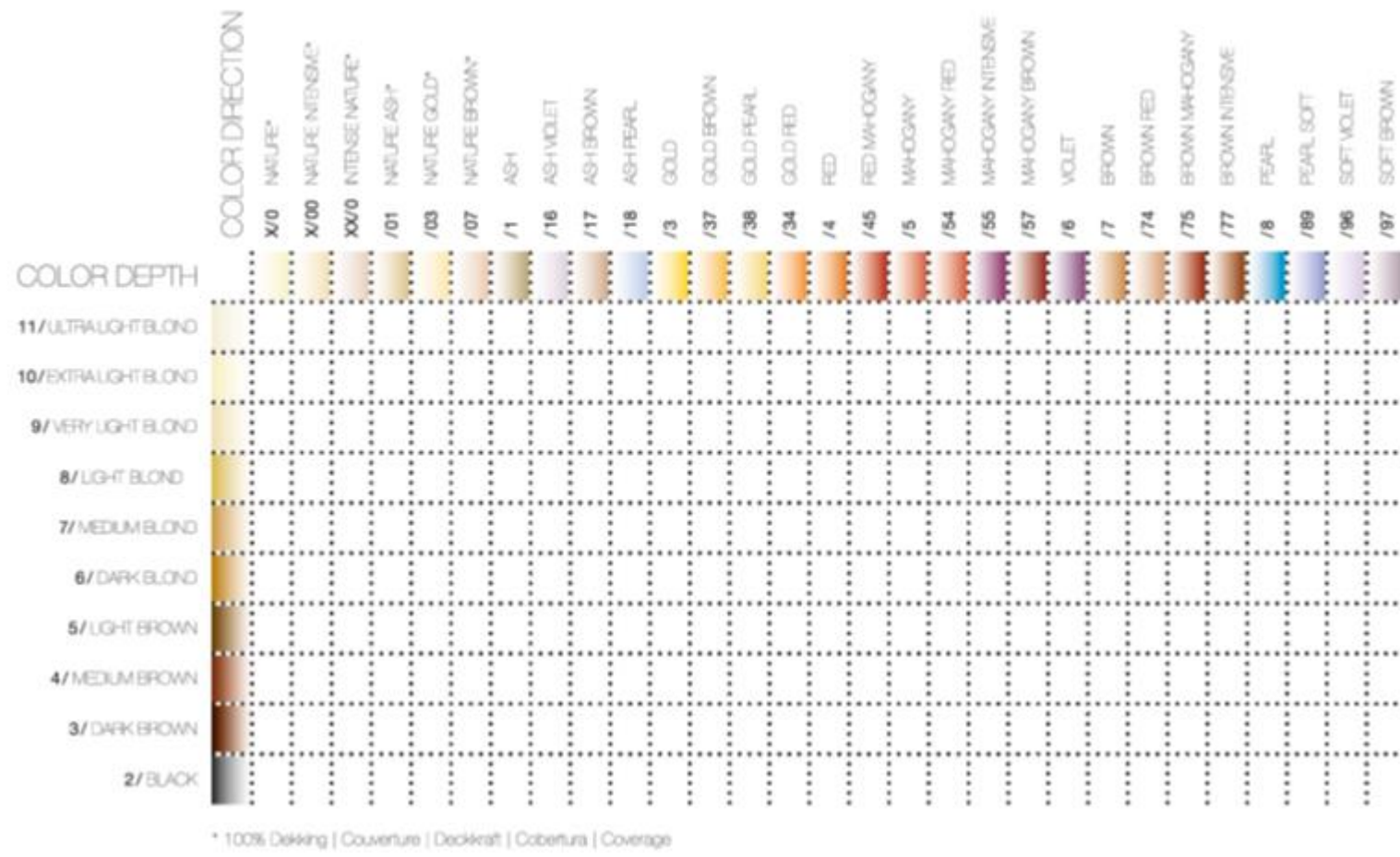
# The Wunderbar Color Range & Coordinates:

Tip

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## Tones

Shade Levels





# Wunderbar Pigment Identity:

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- Natural, cool- beige identity
  - slight dominance of blue pigment
  - combined with warm pigments it gives a result of a clear beige color shade
- Advantage: The hair color can not turn green
- The color always looks natural
- Better fashion shade display



10-95



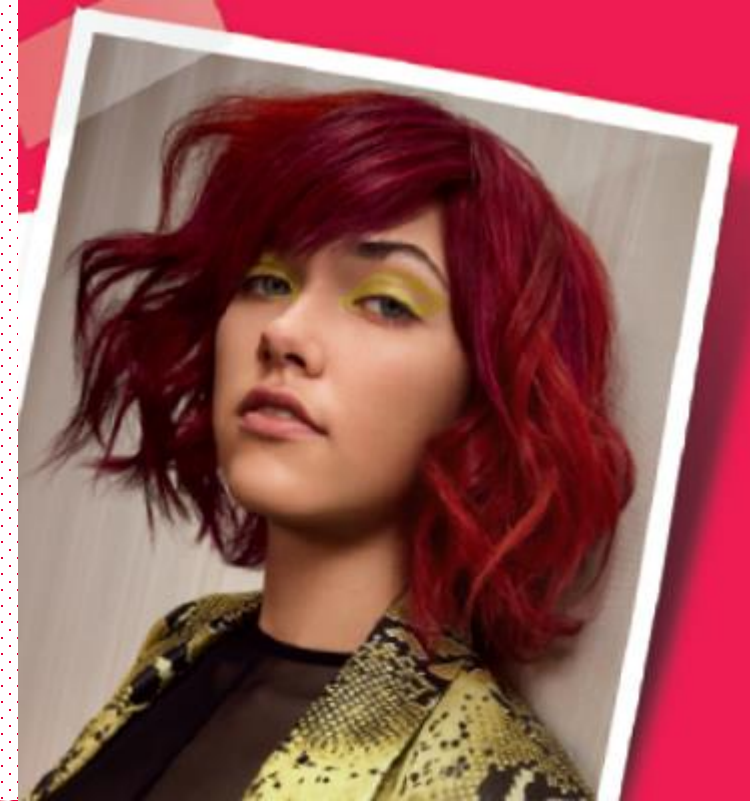
55-46



55-65



66-46



# REDS

New

Mix 0/65



55/65



66/46



55/46



# BROWNS

New

9/16



8/18



7/17



# BLONDES

New

11/89



11/96



10/95



10/96



10/97



# Timing & Mixing ratios for Permanent Colour

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## Levels 2 - 10

3%/10vol - Tone on Tone or to Darken

6%/20vol - 1 Levels lift - Grey coverage

9%/30vol - 2 Levels Lift

12%/40vol - 3 Levels Lift

Mixing Ratio **1** to **1**



Timing **30-35** mins

## Blond Selection 11's

9%/30vol - Blond Selection 3-4 Levels Lift  
(on natural hair)

12%/40vol - Blond Selection 4-5 Levels Lift  
(on natural hair)

Mixing Ratio **1** to **2**



Timing **45** mins

# Natural Shades - Have a cool beige identity

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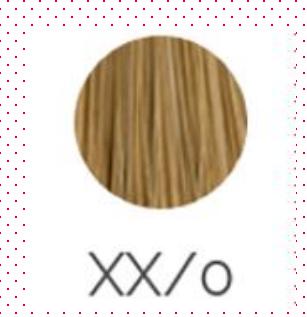
Natural Normal  
Hair type



Intense Natural  
Normal to Coarse  
Hair type



Intense Natural  
Very Coarse / Resistant  
Hair type



100% Coverage up to level	8/0 light blond	9/00 light blond intensive	99/0 light blond intensive
Depth to Normal		½ Shade darker	1 Level darker



# Hints & Tips Permanent Colouring

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Tip

X/xo Part of the Naturals cover 100%

Example:



/01

Nature Ash



/03

Nature Gold



/07

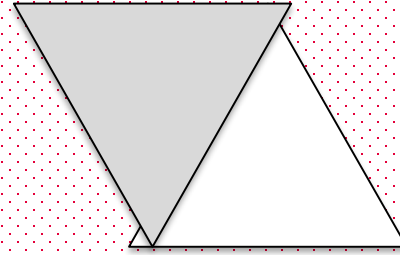
Nature Brown

These can be used with fashion shades for coverage -

Help eliminate or add extra tone where needed

# Grey/white coverage

shade levels 2 - 10



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Grey %	Natural Tone	Fashion Tone	Cream Peroxide 6% (20vol)
0-30%		3/3 60g	60g
30-50%	1/3 (20g)	2/3 (40g)	60g
50-70%	1/2 (30g)	1/2 (30g)	60g
70-100%	2/3 (40g)	1/3 (20g)	60g

Use 6% (20vol) for optimal results



# Blond Selection – 11 Series

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- 8 High-lift shades
- Ideal from shade level 6/0 & lighter
- Best results on natural hair



Contains a high density of cool pigment (like ash and violet) = clear blond results



11/0



11/1



11/16



11/18



11/6



11/8



11/89

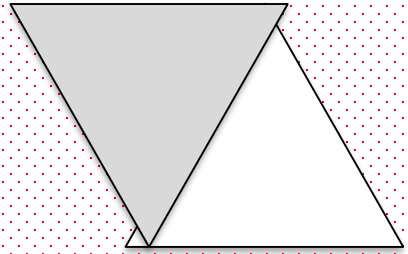


11/96

**Tip:** These are not designed as toners or to be used as Demi-permanent colours!

# Grey/white coverage with Blond Selection 11's

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- Adding 9/0 - 9/00 - 99/0 gives 4 levels lift
- Mixing ratio & choice of developer remain the same as regular mixing
- 9%(30vol) or 12% (40vol) for optimal results

Grey %	Natural Tone	Blond Selection	Cream Peroxide 9%(30vol) or 12% (40vol)
0-30%		3/3 60g	60g
30-50%	1/3 (10g)	2/3 (20g)	60g
50-70%	1/2 (15g)	1/2 (15g)	60g
70-100%	2/3 (20g)	1/3 (10g)	60g

# Peroxides with Pastel Colouring

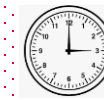
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Levels 2 - 10

1.9%/6vol - Gentle Toning - Best for foils

3%/10vol - Intense Toning - Best for full head

Mixing Ratio **1** to **2**



Timing **3-15** mins



/1



/16



/17



/18



/6



/7



/8



/96



/97

# Hints & Tips Pastel Toning

Tip

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What will cause the unbleached hair to change tone?

- Blond Selection 11's - 2.2% ammonia not designed as toners
- 3%/10vol Peroxide - Will not lift but will change tone

Can you tone lower levels?

- Levels 2-10 may be used to tone with 1.9%/6vol peroxide

How to neutralise strong orange tones?

- Foils - Use 10/18 + 10/8 with 1.9%/6vol peroxide
- Full head - 10/18 + 10/8 with 3%/10vol peroxide

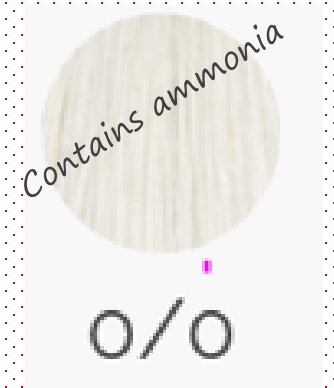


# Hints & Tips - Wunderbar Mix Tone O/O

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Tip

- Clear O/O is used to dilute the pigment in a color formula
- Not designed to lift one level lighter.
- 
- The mixing ratio can be up to 1 part fashion shade : 1 part O/O.
- **The amount of O/O should never exceed the amount of fashion shade!**
- 
- Example formula (Balancing length and ends):  
Create desired shade 6/6  
1 part 5/6 + 1 part O/O + 1.9% or 6% Cream Peroxide
- **DO NOT use O/O (or formulate containing O/O) on roots or natural hair!**



# Demi-permanent colours

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Levels 2 – 10 in all shades & tones may be converted into Demi-permanent colours using 1.9% or 3% peroxide



# Demi-Permanent Hair Colour

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## Features & Benefits

- Gentle & First time colouring
- Refresh dull pre-coloured hair
- Cover first time greys (up to 50%)
- Enhance natural colour
- Eliminate unwanted tones
- Lasts up to 24 washes



### Tip

It is not designed to lift hair colour, or for covering more than 50% grey.



# Application & Peroxides Demi-Permanent Colour

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Levels 2 - 10

Apply to freshly-washed damp hair

1.9%/6vol - Light Colouration

- refreshing
- adding tone
- covering grey up to 30%

3%/10vol - Cover 30-50% grey

- Intensify shades

Rinse thoroughly (Do not shampoo again)

Condition & style

Mixing Ratio **1** to **2**



Timing **20** mins



# Colour Neutralizer - Post colour shampoo

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- Stops all chemical action
- Removes any traces of peroxide & neutralises alkali
  - prevents creeping oxidation
  - stabilises the colour result
- Contains nourishing and revitalising active ingredients
- Not heavy - doesn't weigh the hair down
  
- Available in 2 standard sizes: 1000ml & 120ml



# Bleach Powder

- Dust free, light blue powder
- Easy to mix with smooth, creamy consistency
- Minimal swelling (low expansion)
- Lifts up to 7 levels
- Gentle to hair & scalp thanks to natural plant proteins, oils and a low ammonia concentration
- Suitable for all hair types and bleaching techniques
  - on scalp service, foiling and freehand techniques
- Available in 500g

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# Bleach Powder - Application

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Bleaching Powder may be mixed with  
- 1, 9%, 3%, 6%, 9%, (12% off scalp) Peroxide

Mixing Ratio:

Foiling or Full Head	1	1.5
Balayage or Freehand	1	1



Development time : **10 - 50** min  
- dependent on the service & the hair condition

Remember to check the hair whilst developing!



Full head foils  
Bleach + 9%  
Toner 10/18 +  
10.8 + 1.9%

Tip

# Freestyle Colour (semi-permanent - temporary)

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# Freestyle Colour – Technology

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Triple Color  
Technology™

- Semi-permanent hair colour – Triple Color Technology™
  - An acidic pH.
  - Panthenol and plant proteins it conditions and moisturises the hair.
  - High-performance direct acting colour pigments
- 8 Intense shades
- 3 Pastel shades + 1 CLEAR tone.
- Intermix Shades
- Pre-pigmentating
- True to tone
- 100 ml tube



# Freestyle Colour – Application

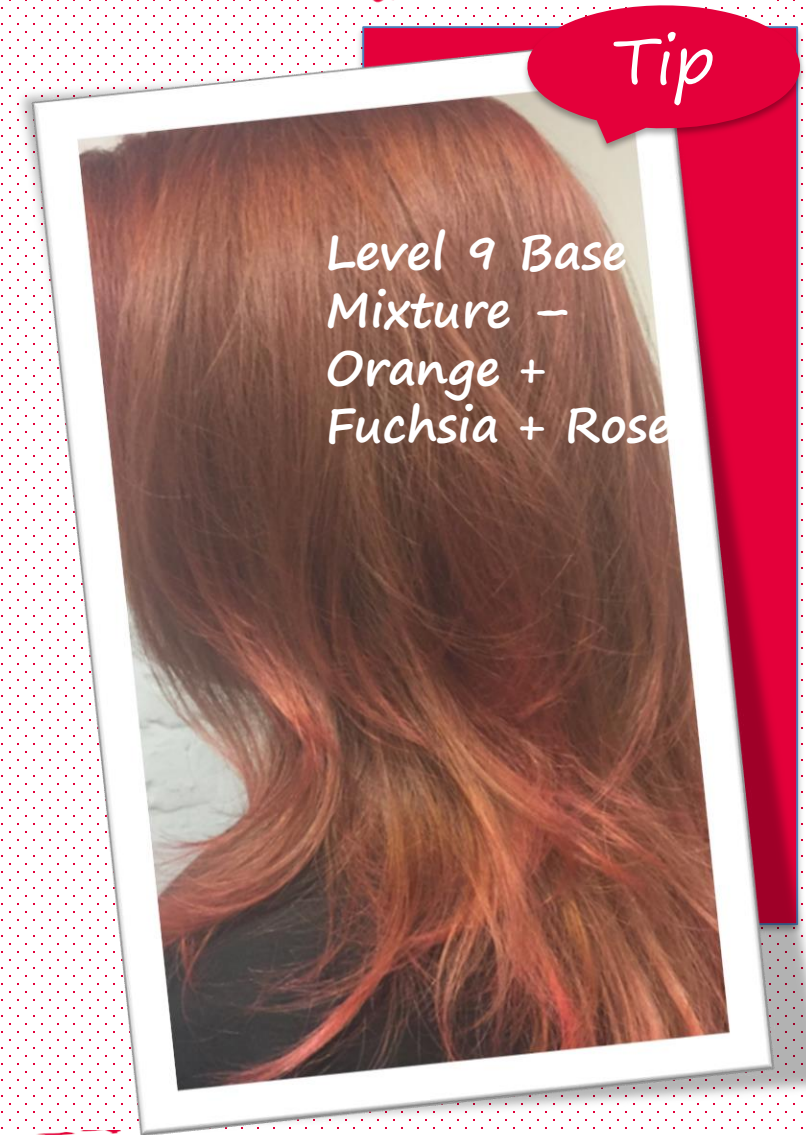
- Apply to freshly-washed & dried hair
- No mixing required
- Best results achieved on pre-lightened hair
- Processing Time 15 mins
- Rinse thoroughly (Do not shampoo again)
- Condition & style

Tip

Hair should always be a level 9 or lighter

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Tip



Level 9 Base  
Mixture –  
Orange +  
Fuchsia + Rose

# Pre-pigmentation

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Wunderbar Freestyle colour correction:

Element of color correction –

Re-pigmentation of previously bleached hair or lightened hair –

Refill the hair preventing flat washed out or ashy results –

Underlying pigments by colour level

## Tip








- Not applicable for pre-pigmentation of naturally grey/white hair!





# Pre-pigmentation formulas per level:

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level	formula
10 	20g Clear + 1g Yellow
9-8 	20g Clear + 4g Yellow
7 	20g Clear + 2g Yellow + 1g Orange
6 	20g Clear + 2g Orange
5 	Orange (pure)
4 	20g Red + 4g Violet
3-2 	20g Red + 10g Violet

The more the formula is diluted the softer the pre-pigmented tone will be on the hair.



Depending on the level of paleness, hair condition and desired tonal result, the respective Wunderbar Freestyle formula can be:

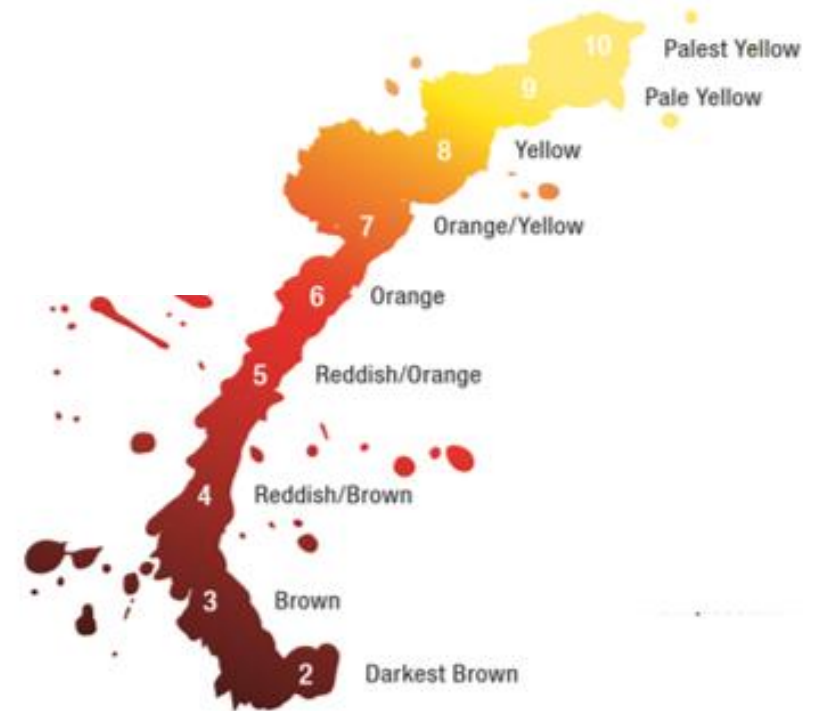
A. Applied directly onto clean  
Damp- (ideally with a brush)  
For a brighter more intense result,

B. Diluted with water in a mixing ratio 1 : 2  
or 1 :3 ratio  
Whisk & apply at the basin with a sponge to  
clean, damp hair.

# Applying desired shade:

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- Rinse thoroughly and lightly shampoo
- Apply desired permanent or demi-permanent Wunderbar Hair Color Cream!
- For Demi-permanent with apply to damp/towel dried hair.
- For Permanent Hair Color with apply to dry hair.



# Freestyle Colour – Extra Tips!!

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# Hints & Tips Freestyle Semi-Permanent Colouring

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Tip

## Shade Levels



Fuchsia

Best result pre-bleached down to level 9 BUT you will still get tone down to level 6

# Hints & Tips Freestyle Semi-Permanent Colouring

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## Shade Levels

Bleach

9

8

6

Orange



Tip

Best result pre-bleached down to level 9 BUT you will still get tone down to level 6

# Hints & Tips Freestyle Semi-Permanent Colouring

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Tip

## Shade Levels

Bleach

9

8

6

Red



Best result pre-bleached down to level 9 BUT you will still get tone down to level 6

# Hints & Tips Freestyle Semi-Permanent Colouring

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Tip

Shade Levels

Bleach

10

9

Bleach

10

9

Blue



Turquoise



Best result pre-bleached down to level 9

# Hints & Tips Freestyle Semi-Permanent Colouring

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Tip

## Shade Levels

Bleach

10



Violet

Bleach

10



Yellow

Bleach

10



Green

Best result pre-bleached down to level 10





# Hints & Tips Freestyle Semi-Permanent Colouring

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Tip

## Shade Levels

Bleach

10

9



Pastel Rose

Best result pre-bleached down to level 9

Bleach

Bleach



Grey

Aqua

Best result pre-bleached only

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