



# Wunderbar Color Cream- Application Guide

**wunderbar**  
*create wonderful hair*



# HAIR COLOR IS AN EXPRESSION OF IDENTITY. A CHANGE IN HAIR COLOR MAKES FOR A WHOLE NEW PERSON.

Hair Color is an expression of identity – that goes both for your customers and for you as a hairdresser. Wunderbar professional hair color products are suitable for all types of hair and allow you to accentuate the individuality of your customers. Lighter or darker, classic or modern, the Wunderbar professional color range holds all the products to make your customers' color dream come true.



## HAIR COLOR CREAM

Wunderbar Hair Color Cream offers an extensive range of 98 shades. All these shades can be intermixed, so you can create any tone and shade you want. The range includes two Nature series: Nature and Intense Natural.



In addition, there are 16 Fashion Tone directions with 68 shades to stimulate your creativity as a hair stylist, as well as the High Lift Blond selection with 6 shades to lighten natural hair up to four levels. Finally, the Colormix selection includes 7 pure shades to intensify the various colors' results or modify undesired tones.

The entire Wunderbar Hair Color Cream range is based on our **Triple Color Technology™** with panthenol and plant proteins, which moisturize and condition the hair. The range also uses a shade-specific gentle ammonia concentration, as well as care agents that regenerate the hair and protect the cuticle during the coloring process. They also seal the outer layer of the hair to protect it against damaging environmental influences. What's more, Wunderbar Hair Color Cream causes no irritation, prevents dripping and reduces staining of the scalp.

## OVERVIEW WUNDERBAR HAIR COLOR

The entire Wunderbar color portfolio has been specially designed to meet your demanding requirements as a color expert. It is a range based on the **Triple Color Technology™**, which is our guarantee that each individual product delivers optimal performance, so you can get the very best coloring results. What's more, it improves the hair condition, so your customers will enjoy both beautiful and shinier hair.

Discover the Wunderbar world of color:  
Hair Color Cream; Cream Peroxides; Color Neutralizer; Bleaching Powder





## PERMANENT CREAM COLOR REGROWTH APPLICATION



Apply to roots  
25 - 30 min without heat  
15 - 20 min with heat



Balancing length + ends  
5 - 10 min

## PERMANENT CREAM COLOR NEW APPLICATION



Darker or tone on tone  
Apply from roots to end  
25 - 30 min without heat  
15 - 20 min with heat



1 - 3 levels lighter  
step 1: apply to length + ends  
10 min with heat  
15 - 20 min without heat



step 2: apply to roots  
10 - 15 min with heat  
20 - 30 min without heat

## BLOND SELECTION REGROWTH APPLICATION



Apply to roots  
45 min without heat  
20 min with heat

## BLOND SELECTION NEW APPLICATION



Apply to length + ends  
20 - 25 min without heat  
10 - 15 min with heat



Apply to roots  
25 - 30 min without heat  
20 - 25 min with heat

## PASTEL COLORATION ONLY TO BE USED ON LEVEL 9/ + 10/ WITH 3% PEROXIDE



Apply to damp hair  
from roots to end  
3 - 15 min without heat

## LIGHT COLORATION USED WITH 1,9% PEROXIDE FOR DARKER OR TONE ON TONE APPLICATION



Apply to damp hair from roots to end  
20 - 30 min without heat  
10 - 15 min with heat

## AFTER TREATMENT / NEUTRALIZATION



- Emulsify hair color with water
- Rinse until water is clear
- Shampoo with Wunderbar Color Protection
- Apply Wunderbar Color Neutralizer - leave on for up to 5 mins
- Rinse and follow with Wunderbar Mask or Conditioner as desired





[www.wunderbarhair.com](http://www.wunderbarhair.com)

