

ONE PALETTE, LIMITLESS LOOKS

THE ULTIMATE BLONDES' PALETTE

The **8 MUST HAVE** shades for your multi-dimensional blinding services

Showcase endless colour creativity using
less shades from Wella Professionals

Hair colour is a canvas that deserves its own stage. Your next masterpiece is waiting to be created. By using our curated palette of Wella Professionals hair colour products, you can achieve a multitude of shades and looks. What will you create?

Lightening



Shades



Developers

Welloxon Perfect
Developer 6%

Color Touch
Emulsion 1.9%

Welloxon Perfect
Developer Pastel 1.9



NEW SHADES

8/07	6/07	1:1 =	7/07
9/97	7/97	1:1 =	8/97
7/97	5/97	1:1 =	6/97



When colouring hair, the versatility of shades allows for **multi-purpose** use, providing numerous options for various looks. By investing in a **few shades**, stylists can achieve diverse results and even mix them to create bespoke colours for their clients.

Depending on the products used and the client’s preferences, a single shade like **6/07** can serve multiple purposes, such as covering **grey hair**, root smudging or **melting** after highlighting, **low lighting**, or **glossing**.

Lighter shades offer options for hair lightening, **blonde toning**, and glossing. Additionally, blending different shades, such as **mixing 8/07 + 6/07** to create a **7/07**, expands the colour palette, providing more possibilities with fewer tubes of tint.

This flexibility eliminates the need for an extensive array of shades, enabling stylists to carry fewer products while offering a wider range of services.

ROOT MELTING

Color Touch

1:1


Color Touch
5/97, 6/97
(mixed shade)
or 7/97


1.9% Color Touch
Emulsion 1:2

LOWLIGHTING

Color Touch

1:1


Color Touch
5/97, 6/97 (mixed
shade), 7/97,
8/97 (mixed shade)


1.9% Color Touch
Emulsion 1:2

LOWLIGHTING

Koleston Perfect

1:1


Koleston Perfect
6/07, 7/07 (mixed
shade) or 8/07


6% Welloxon
Developer

TOP TIP
Add some extra warmth to your chosen shade if the hair is porous i.e. 1-2g CT 0/34 or KP 0/43

GREY COVERAGE

for up to 100% grey coverage

Koleston Perfect

1:1


6/07, 7/07 or 8/07


6% Welloxon
Developer



GREY BLENDING

for up to 50% grey coverage

Color Touch

1:2


5/97, 6/97
(mixed shade),
7/97, 8/97
(mixed shade)
or 9/97


1.9% Welloxon
Developer



VANILLA LATTE BLONDE TONING

Koleston Perfect

1:2


9/16


1.9% Welloxon
Developer



Color Touch

1:2


9/97


1.9% Welloxon
Developer



Illumina Colour

1:2


10/36


1.9% Welloxon
Developer



Or for a softer result or for topping up the toner, mix the shades recommended above as a **Vanilla Latte Glossing service**

Koleston Perfect, Color Touch or Illumina Color Shade + 1.9% (Color Touch Emulsion or Welloxon)
+ Post Color Treatment - Mixing ratio – **1:1:1 5-10 mins**

TOP TIP

For super speedy Vanilla latte toning + built in treatment use
Blondorplex Cream Toner - /16 +1.9% Welloxon developer 1:2 - **5 MINUTES development time !**