

MALIBU COLLECTION



MALIBU IS AN ENCLAVE OF INSPIRATION –with whirring flowers on seaside cliffs and strawberry sunsets that bring in the tide, its vibrant hues create a rhythm that fills us with joy. As part of OPI’s 40th anniversary celebration in its hometown, OPI is paying homage to one of LA’s most inspiring hidden gems. Introducing Malibu, a collection of 12 new shades that embody this iconic coastal paradise. Feel its vibration with six bold, saturated hues and six sophisticated neutrals that will make you want to sing your praises for this dreamy summer palette.

With soft and bold color combinations, this collection inspires unexpected and dynamic nail art like bright punches of color layered over neutrals, and geometric or abstract line work that puts a contemporary spin on French manicures. “This summer, we’re continuing our hometown 40th anniversary celebration, leaving behind the glitz and glam of Hollywood and heading to our favorite beach destination in Los Angeles – Malibu,” remarks OPI Co-Founder and Brand Ambassador Suzi Weiss-Fischmann.

COLOR IS THE ANSWER
#OPIMALIBU
OPI.COM

12 NEW Shades Available in GelColor, Infinite Shine, and Nail Lacquer.



FROM DUSK
TILDUNE (G)



COASTAL
SAND-TUARY (C)



ELMAT-ADORING
YOU (C)



ENDLESS
SUN-NER (C)



CLIFFSIDE
KARAOKE (C)



BONFIRE
SERENADE (C)



MARIGOLDEN
HOUR (C)



PCH LOVE
SONG (S)



STRAWBERRY WAVES
FOREVER (G)

HERO SHADE



THE SOUND OF
VIBRANCE (S)



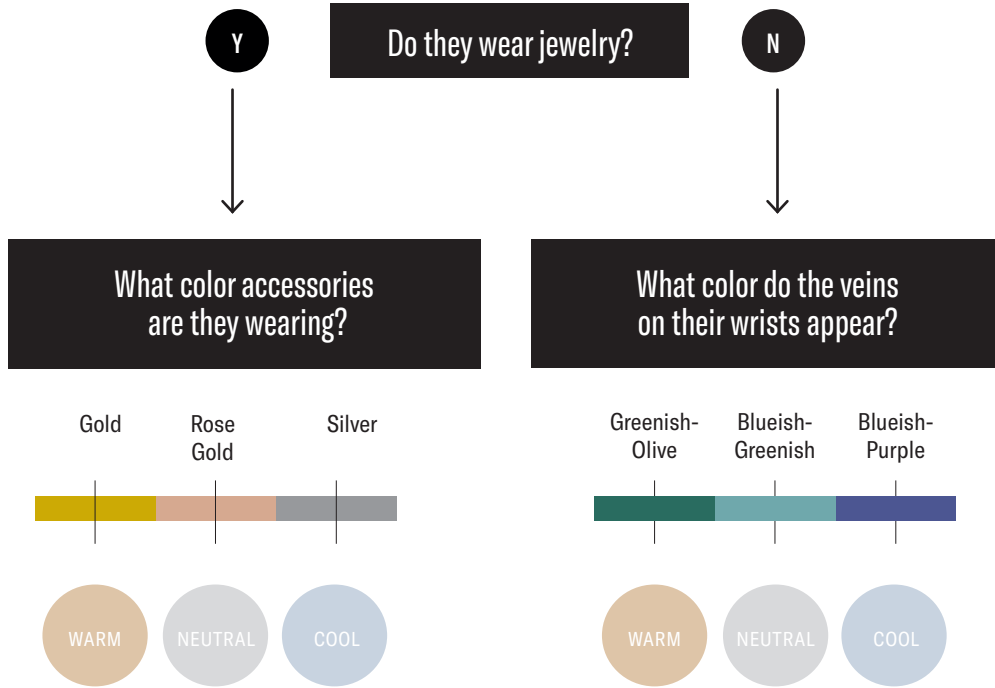
PEAR-ADISE
COVE (C)



MALI-BLUE
SHORE (C)

SKINTONE GUIDE

Use the guide below to help your client choose the most flattering shades from our latest Collection.



WARM
SKIN TONES

PCH LOVE SONG
MARIGOLDEN HOUR
EL MAT-ADORING YOU
ENDLESS SUN-NER
BONFIRE SERENADE
CLIFFSIDE KARAOKE
COASTAL SAND-TUARY

NEUTRAL
SKIN TONES

can wear just about any color and look great but they can still pull towards warmer or cooler tones.

COOL
SKIN TONES

FROM DUSK TIL DUNE
STRAWBERRY WAVES FOREVER
THE SOUND OF VIBRANCE
PEAR-ADISE COVE
MALI-BLUE SHORE

