

House of Colour

FORMULATION OVERVIEW

	PACKAGING	VEGAN	GLUTEN-FREE	PARABEN-FREE	SILICON-FREE
PERMANENT		IGORA ROYAL			
		✓	✓	x	✓
		IGORA ROYAL HIGHLIGHTS			
		✓	✓	x	✓
		IGORA ROYAL FASHION LIGHTS			
		✓	✓	x	x
		IGORA ROYAL ABSOLUTES			
		No, collagen	✓	x	x
		IGORA ROYAL SILVER WHITES			
		No, collagen	✓	x	x
		IGORA COLOR 10			
		✓	✓	x	✓
		IGORA VARIO BLOND COOL LIFT			
		✓	✓	x	✓
		IGORA ZERO AMM			
		✓	✓	✓	✓

Permanent

Demi-Permanent

Semi-Permanent

Developer

Lightener

Tone Softener

Color Enablers

	PACKAGING	VEGAN	GLUTEN-FREE	PARABEN-FREE	SILICON-FREE
PERMANENT		TBH - TRUE BEAUTIFUL HONEST			
		✓	✓	✓	✓
DEMI-PERMANENT		BLONDME BLONDE LIFTING			
		✓	✓	x	x
		BLONDME BLONDE TONING			
		✓	✓	✓	✓
		BLONDME LIFT&BLEND			
		✓	✓	✓	✓
SEMI-PERMANENT		IGORA VIBRANCE			
		✓	✓	✓	x
DEVELOPER		CHROMA ID BONDING COLOR MASK			
		✓	✓	✓	✓
		IGORA ROYAL OIL DEVELOPER			
		✓	✓	✓	✓
DEVELOPER		IGORA VIBRANCE ACTIVATOR LOTION			
		✓	✓	✓	✓
DEVELOPER		IGORA VIBRANCE ACTIVATOR GEL			
		✓	✓	✓	✓

FOR EVERY YOU.

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	PACKAGING	VEGAN	GLUTEN-FREE	PARABEN-FREE	SILICON-FREE
DEVELOPER		BLONDME PREMIUM DEVELOPER			
		✓	✓	✓	✓
LIGHTENER		IGORA VARIO BLOND PLUS			
		No, calcium stearate	✓	✓	✓
		IGORA VARIO BLOND SUPER PLUS			
		✓	✓	✓	✓
		BLONDME PREMIUM LIGHTENER 9+			
		✗	✓	✓	✓
		BLONDME CLAY LIGHTENER			
TONE-SOFTENER		✓	✓	✓	✓
		BLONDME PRECISION LIGHTENER			
		✓	✓	✓	✓
TONE-SOFTENER		BLONDME BLEACH & TONE			
		✓	✓	✗	✗
TONE-SOFTENER		TBH - TRUE BEAUTIFUL HONEST TONE SOFTENER			
		✓	✓	✓	✓

	PACKAGING	VEGAN	GLUTEN-FREE	PARABEN-FREE	SILICON-FREE
COLOR ENABLERS		BOND ENFORCING COLOR REMOVER			
		No, keratin	✓	✗	✗
		HAIR PRIMER			
		No, keratin	✗	✓	✓
		SCALP PROTECT			
		No, keratin	✗	✓	✓
		SKIN PROTECT			
		No, keratin	✗	✗	✓
		FIBREPLEX NO 1			
		No, keratin	✓	✓	✓
COLOR ENABLERS		FIBREPLEX NO 2			
		No, keratin	✗	✗	✗
		STAIN REMOVER			
		✓	✓	✓	✓
COLOR ENABLERS		HAIR SEALER			
		No, keratin	✗	✓	✓

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